



DIGITAL AD CAMPAIGNS

WWW.BEVERLYHILLSMAGAZINE.COM





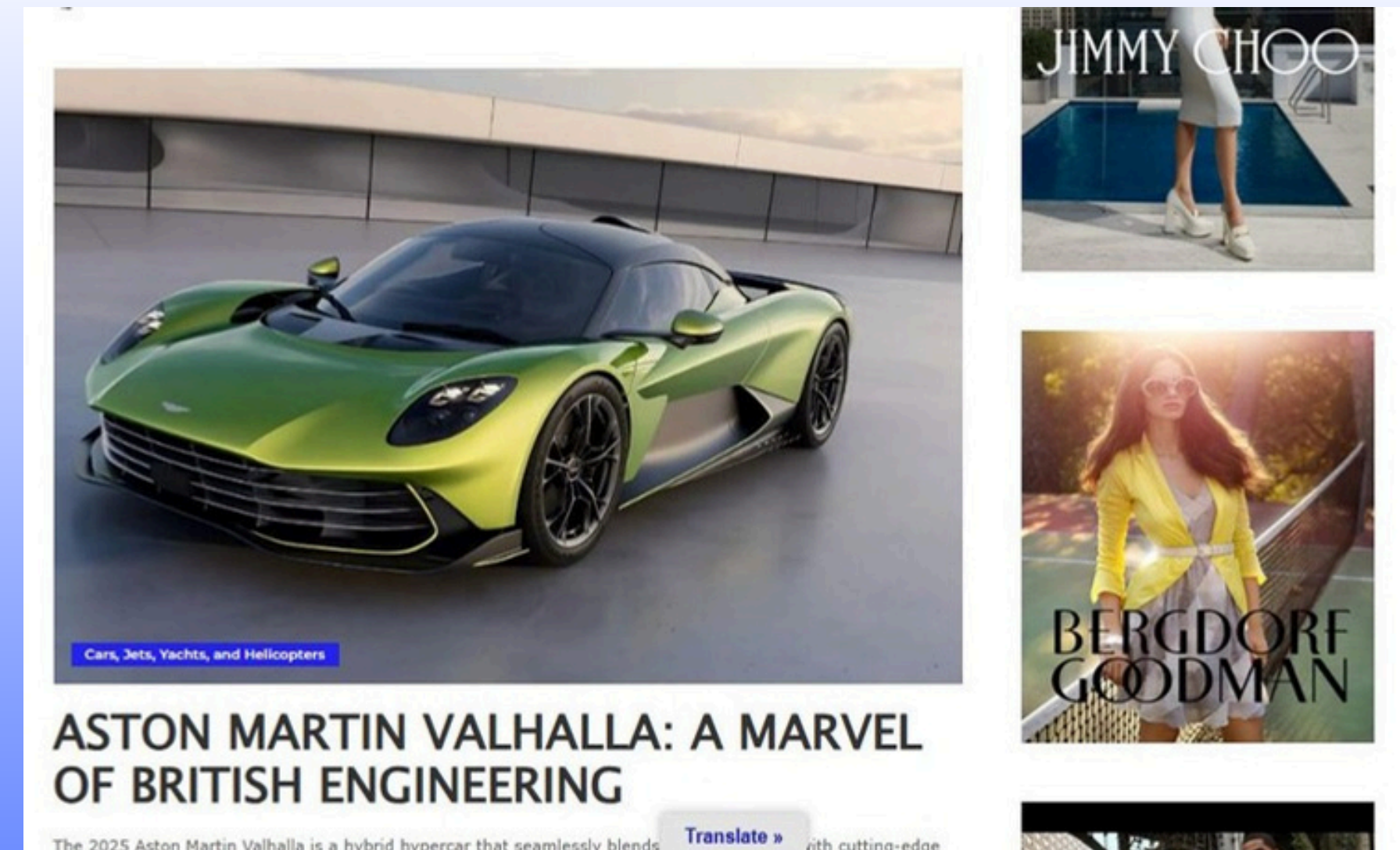
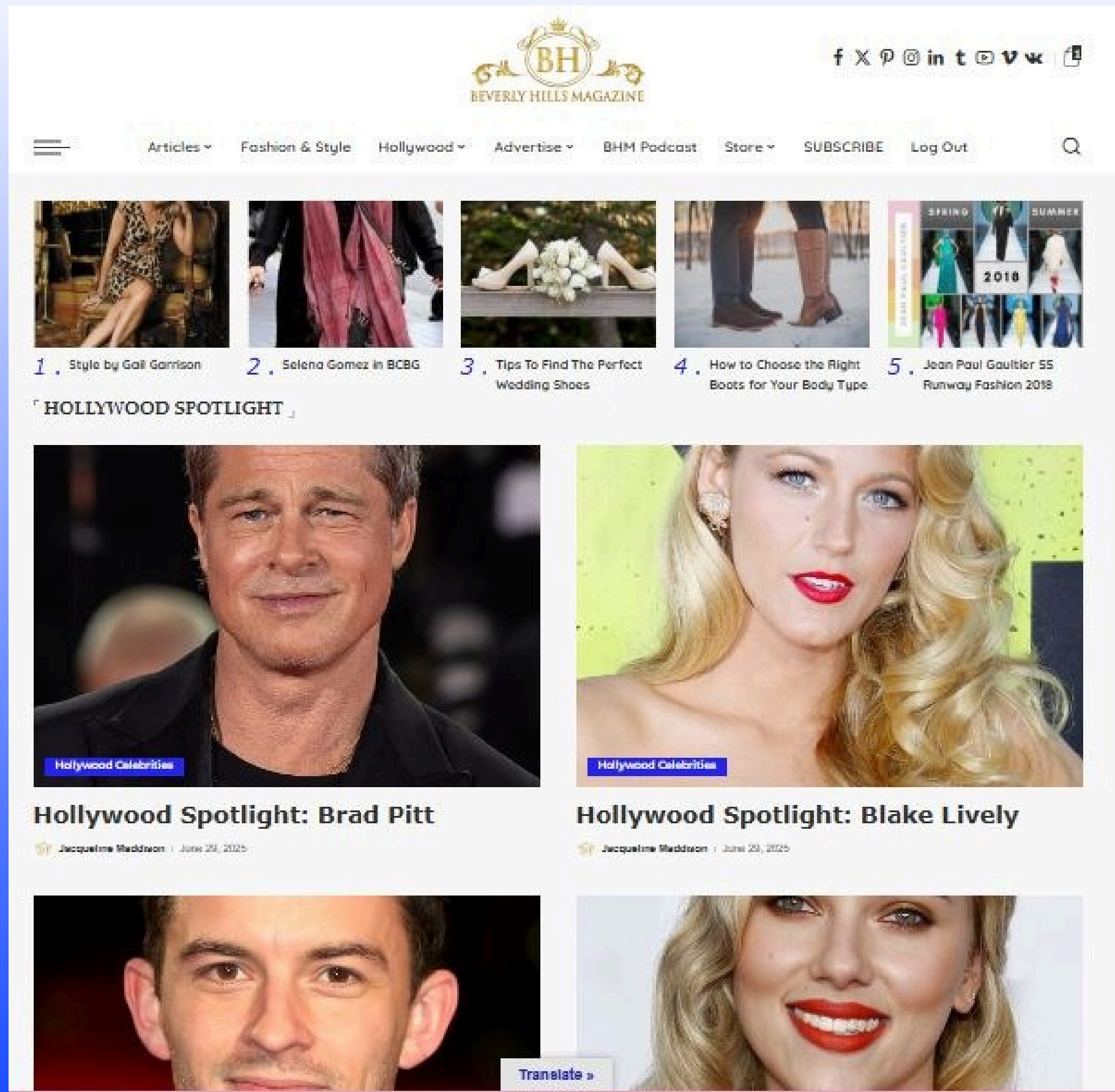
BEVERLY HILLS MAGAZINE IS THE OFFICIAL COMMUNITY MAGAZINE FOR THE WORLD FAMOUS CITY OF BEVERLY HILLS, CALIFORNIA. THE WORLD'S MOST FAMOUS MAGAZINE PRESENTING CONTENT OF THE HIGHEST QUALITY INCLUDING; PERSONAL, PROFESSIONAL AND CELEBRITY INTERVIEWS, LUXURY REAL ESTATE, BUSINESS & WEALTH MANAGEMENT, FINE AUTOMOBILES, YACHTS, JETS, HELICOPTERS, JEWELRY & WATCHES, HEALTH & FITNESS, BEAUTY, FASHION & STYLE, TRAVEL AND LUXURY LIFESTYLE.

BEVERLY HILLS MAGAZINE GIVES GLOBAL COMMUNITY A WHOLE NEW MEANING BRINGING THE WORLD'S MOST LUXURIOUS BRANDS TOGETHER INTO ONE BEAUTIFUL AND ENTERTAINING MAGAZINE FOR ALL TO ENJOY. READERS WILL APPRECIATE TOP NOTCH INSIGHT INTO LUXURIOUS LIVING AND THE WORLD OF THE RICH AND FAMOUS WHILE ADVERTISERS CAN PROMOTE THEIR BUSINESS AND BRANDS TO AN EXCLUSIVE INTERNATIONAL AUDIENCE OF THE MOST DISCERNING TASTE.

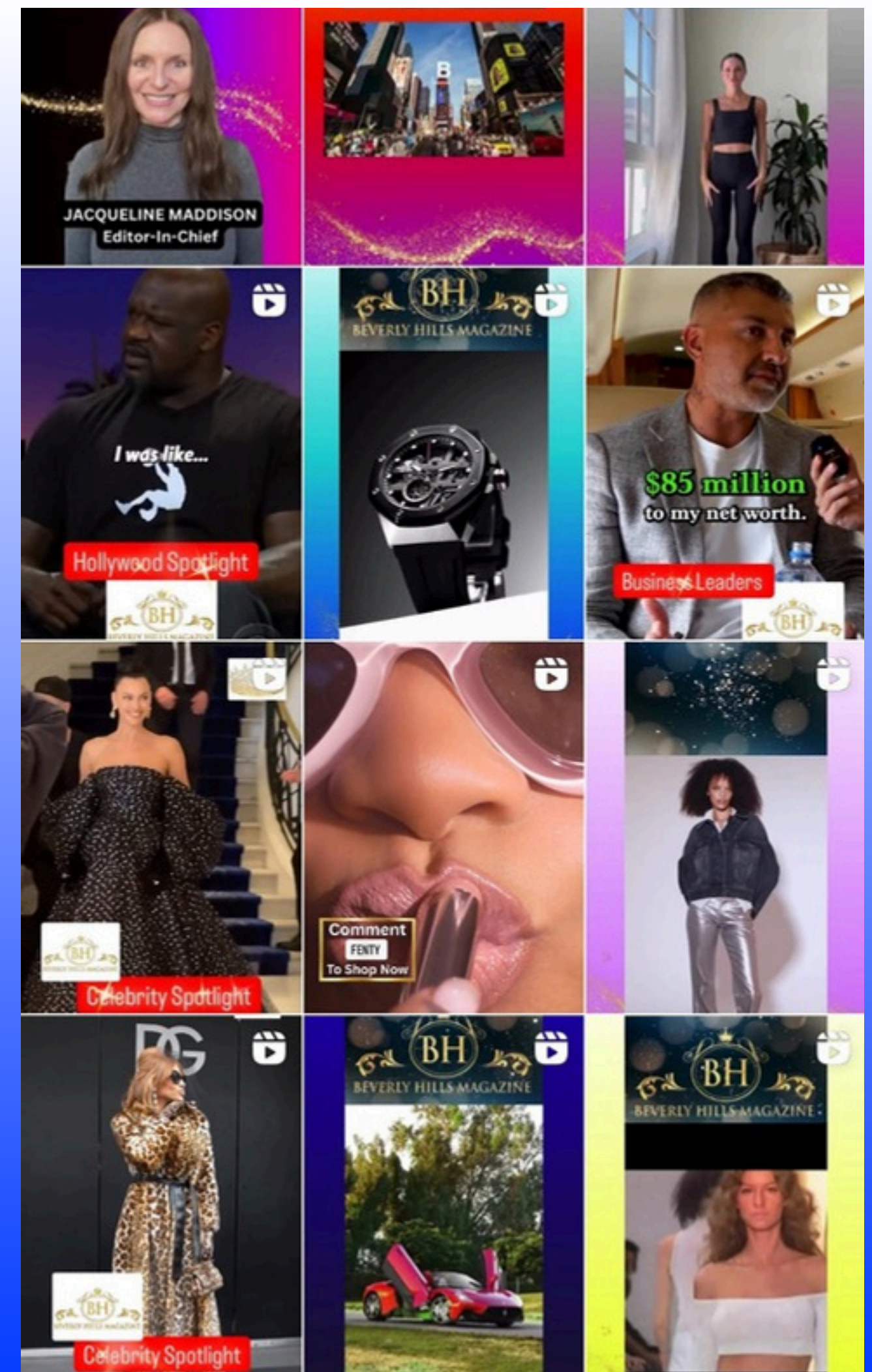
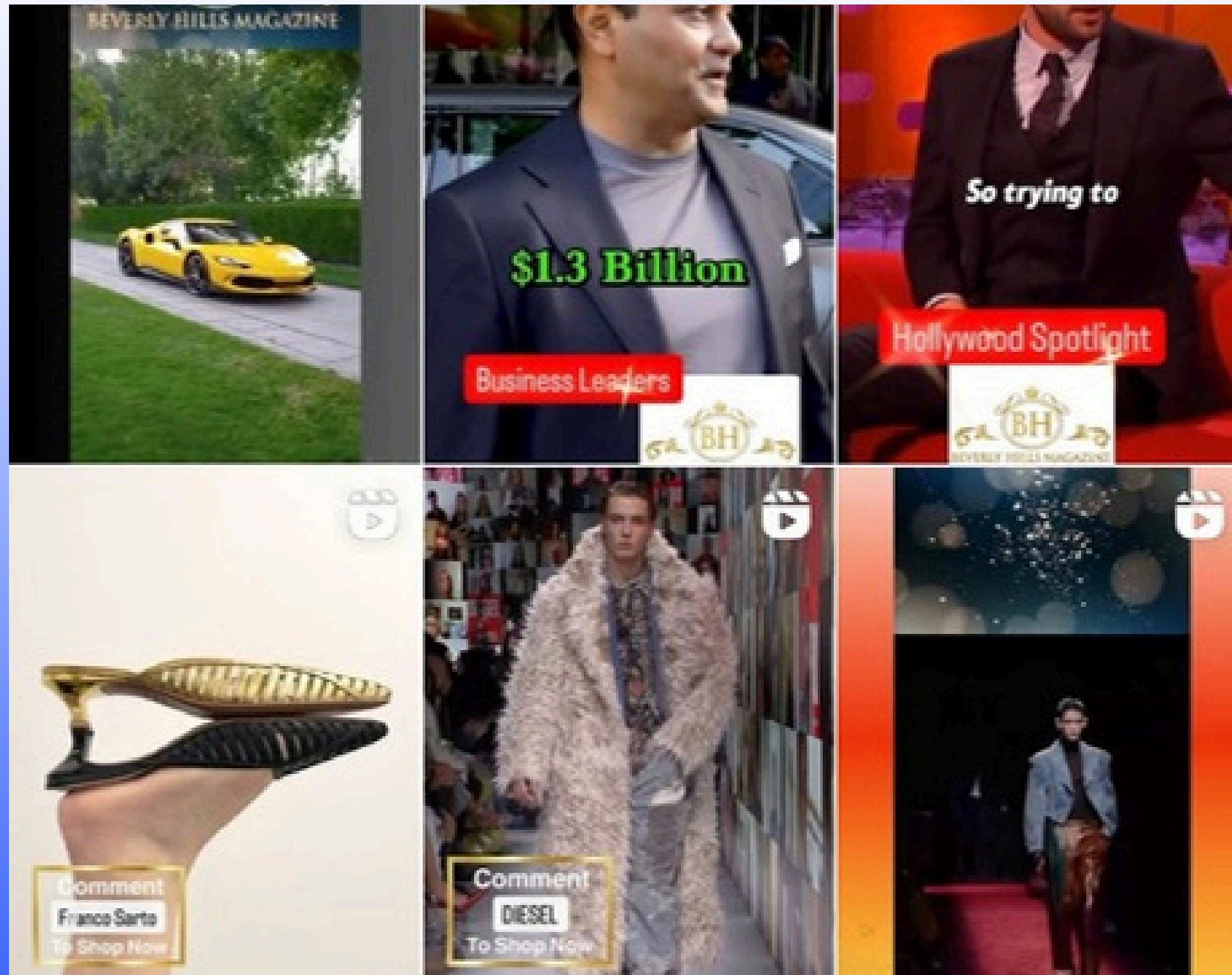


**TAKE YOUR
BRAND TO THE
NEXT LEVEL**





**OVER 2M
ANNUAL VISITORS
ACROSS ALL PLATFORMS**

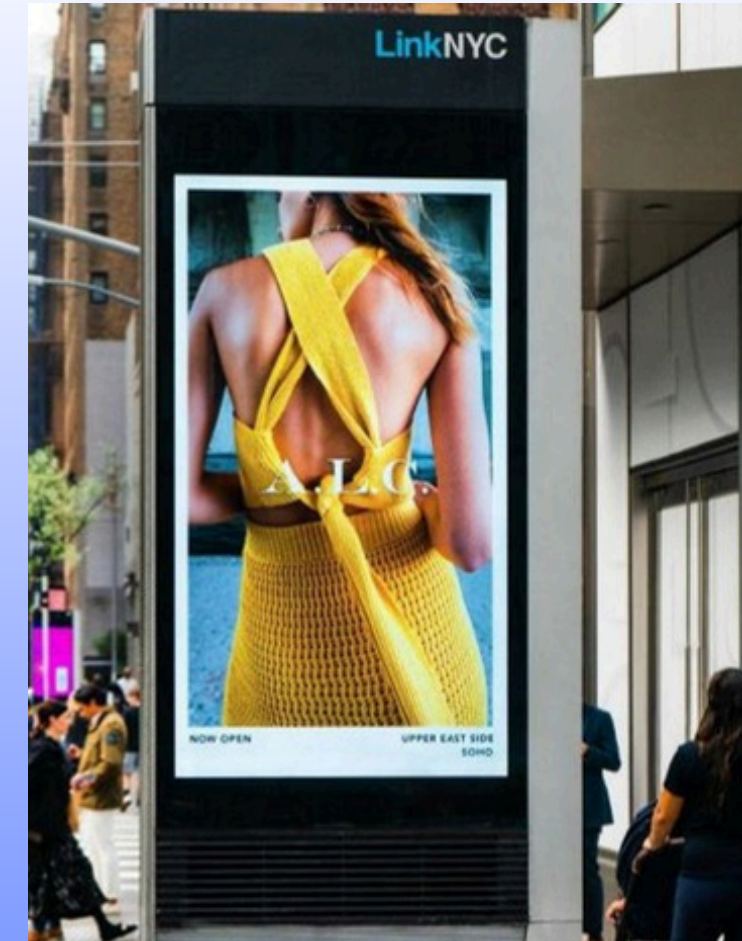


**BHM TV ON INSTAGRAM
1.4M VIEWS MONTHLY**

+1.5M

Premium Devices

- Billboards
- Bus Shelters
- Street Furniture
- Urban Panels
- LED Trucks & Boats
- Airports/FBO
- Transit & Transportation
- Shopping Malls
- Gas Stations/Pumps
- Retail Stores



BHM 00H 1.5M GLOBAL SCREENS

“Your Business On Billboards”

***Inquire For Pricing * (4 Screens for Starter Package)**



GROWING YOUR BUSINESS, THROUGH OURS

We are thrilled to present 3 tailored Digital Ad Campaign Packages to elevate your brand's visibility, leveraging our a la carte marketing options: Advertorial Written Articles, Instagram Reel Featurettes, Podcast Interviews, Podcast Commercials, and Digital Billboard Ad Campaigns (Out-of-Home Advertising). Each package is designed for maximum impact, with options for 5, 10, or 20 units of each service over 1-month, 3-month, or 6-month terms.

SILVER PACKAGE

THE CAMPAIGNS

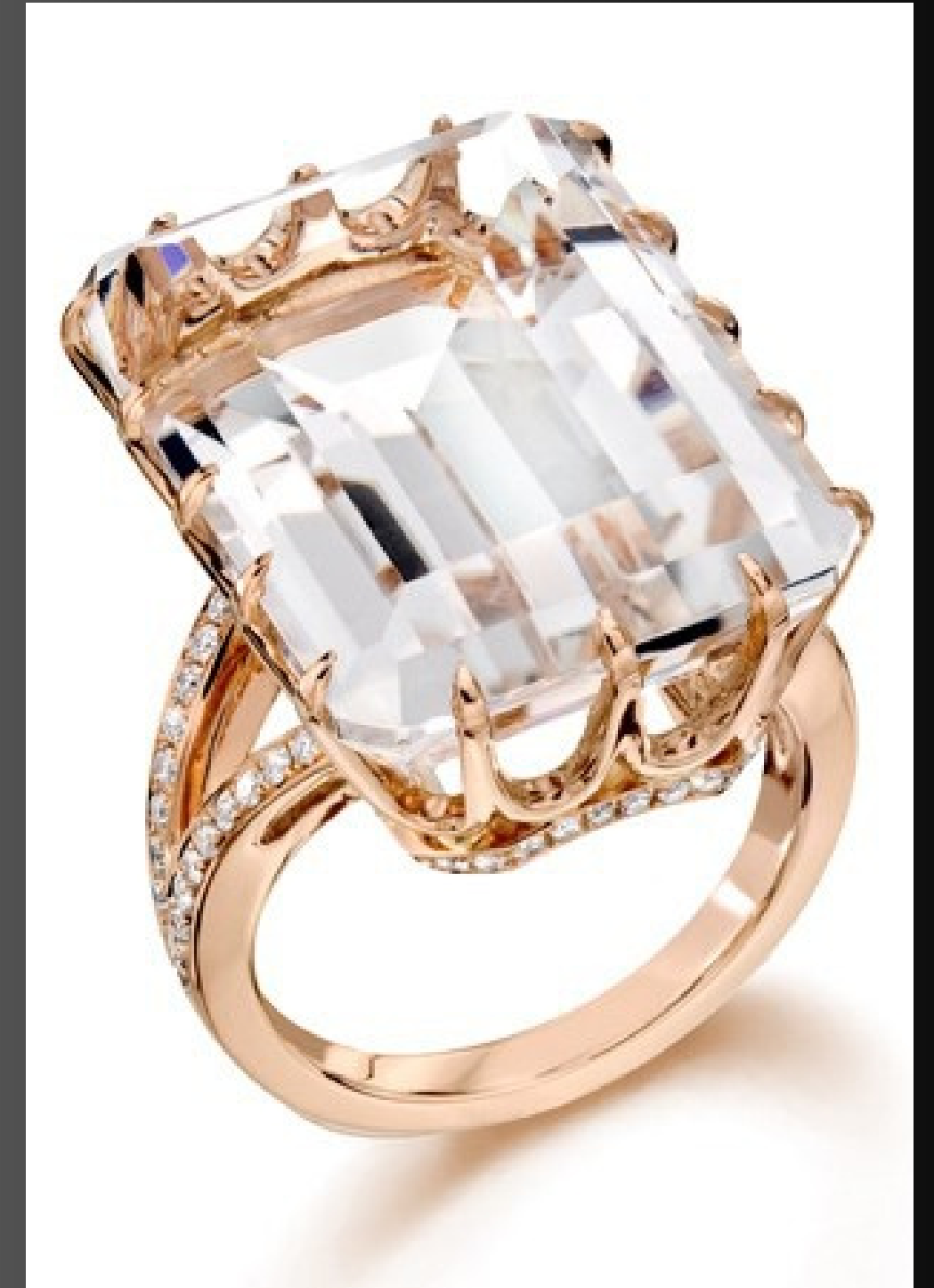
Package 1: Starter Boost (5 Units Each)

Perfect for testing the waters with a balanced mix of promotional tools.

- **Advertorial Written Articles (5 articles):** Professionally crafted articles to highlight your practice's expertise, published on our platforms.
- **Pricing:** \$50 each x 5 = \$250
- **Instagram Reel Featurettes (5 reels):** Custom promotional reels created using your Instagram content, featured on our BHM TV Instagram channel.
- **Pricing:** \$75 each x 5 = \$375
- **Podcast Interviews (5 interviews):** In-depth discussions with your CEO, executives, or managers to showcase your practice's story and expertise.
- **Pricing:** \$250 each x 5 = \$1,250
- **Podcast Commercials (5 commercials):** 30-second audio/video spots, crafted from your Instagram content or B-roll, aired on our podcast platforms.
- **Pricing:** \$75 each x 5 = \$375

Total Cost:

- 1 Month: \$2,250
- 3 Months: \$6,750
- 6 Months: \$13,500



GOLD PACKAGE

THE CAMPAIGNS

Package 2: Growth Accelerator (10 Units Each)

Ideal for sustained visibility and deeper audience engagement.

- **Advertorial Written Articles (10 articles):** More frequent articles to establish thought leadership and brand authority.
- **Pricing:** \$50 each x 10 = \$500
- **Instagram Reel Featurettes (10 reels):** Increased reel frequency for broader reach on our BHM TV Instagram channel.
- **Pricing:** \$75 each x 10 = \$750
- **Podcast Interviews (10 interviews):** Expanded interviews with your team to build trust and credibility.
- **Pricing:** \$250 each x 10 = \$2,500
- **Podcast Commercials (10 commercials):** More 30-second spots to reinforce your brand message across platforms.
- **Pricing:** \$75 each x 10 = \$750

Total Cost:

- **1 Month:** \$4,500
- **3 Months:** \$13,500
- **6 Months:** \$27,000



THE CAMPAIGNS

DIAMOND PACKAGE



Package 3: Market Dominator (20 Units Each)

Maximize exposure with high-frequency campaigns for market leadership.

- **Advertorial Written Articles (20 articles):** High-volume articles to dominate content space and drive engagement.
- **Pricing:** \$50 each x 20 = \$1,000
- **Instagram Reel Featurettes (20 reels):** Extensive reel campaigns for maximum Instagram visibility.
- **Pricing:** \$75 each x 20 = \$1,500
- **Podcast Interviews (20 interviews):** Comprehensive interview series to position your team as industry leaders.
- **Pricing:** \$250 each x 20 = \$5,000
- **Podcast Commercials (20 commercials):** Amplified 30-second spots to ensure consistent brand presence.
- **Pricing:** \$75 each x 20 = \$1,500

Total Cost:

- **1 Month:** \$9,000
- **3 Months:** \$27,000
- **6 Months:** \$54,000



DISPLAY & PODCAST ADS



EFFICIENT THINKING
FOR A NEW AGE.

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The Ultimate
Driving Machine

A LA CARTE RATE CARD IS HIGHER
THAN CAMPAIGN PACKAGE RATES *



BH
BEVERLY HILLS MAGAZINE

The World's Most Famous Podcast

podcast.beverlyhillsmagazine.com

ADVERTISE WITH US:

Podcast Features

Featured Interview	▶	\$950
Featured Segment	▶	\$1250
Presented By Sponsor	▶	\$1550
Product Placement	▶	\$750

Instagram Features

Mini-Feature - 1-3 Minutes	▶	\$500
TV Commercial - 30 seconds	▶	\$250

Display Advertising Banner Ads Available at Monthly Rates

Home Page Banner Ads:

POP-Up Interactive Video	▶	\$5,000
Side Banner Ad 300 X250	▶	\$2,500

Interior Page Banner Ads:

Side Banners 300x 250	▶	\$1,500
Embedded Video Ad	▶	\$1,250
Online Advertorial	▶	\$1,000

THANK YOU



ADVERTISING@BEVERLYHILLSMAGAZINE.COM

877-773-7331

