



# DIGITAL AD CAMPAIGNS

[WWW.BEVERLYHILLSMAGAZINE.COM](http://WWW.BEVERLYHILLSMAGAZINE.COM)





Beverly Hills Magazine is the official community magazine for the world-famous city of Beverly Hills, California. As the world's most famous magazine, it delivers content of the highest quality, including personal, professional, and celebrity interviews, luxury real estate, business and wealth management, fine automobiles, yachts, jets, helicopters, jewelry and watches, health and fitness, beauty, fashion and style, travel, and luxury lifestyle features.

Beverly Hills Magazine gives the global community a whole new meaning by bringing the world's most luxurious brands together in one beautiful and entertaining publication for all to enjoy. Readers gain exclusive insight into luxurious living and the world of the rich and famous, while advertisers are able to showcase their businesses and brands to an elite international audience with the most discerning taste.

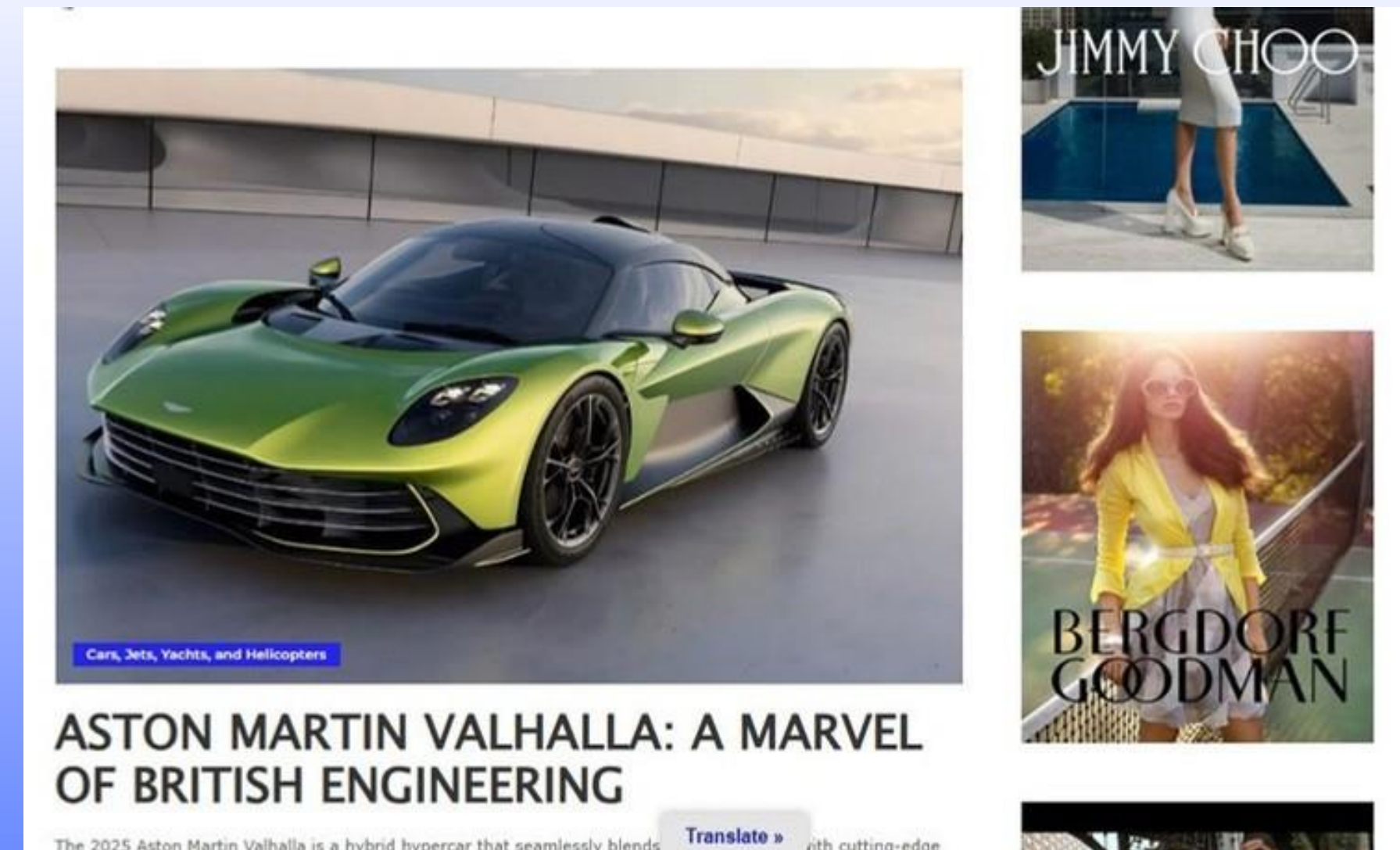
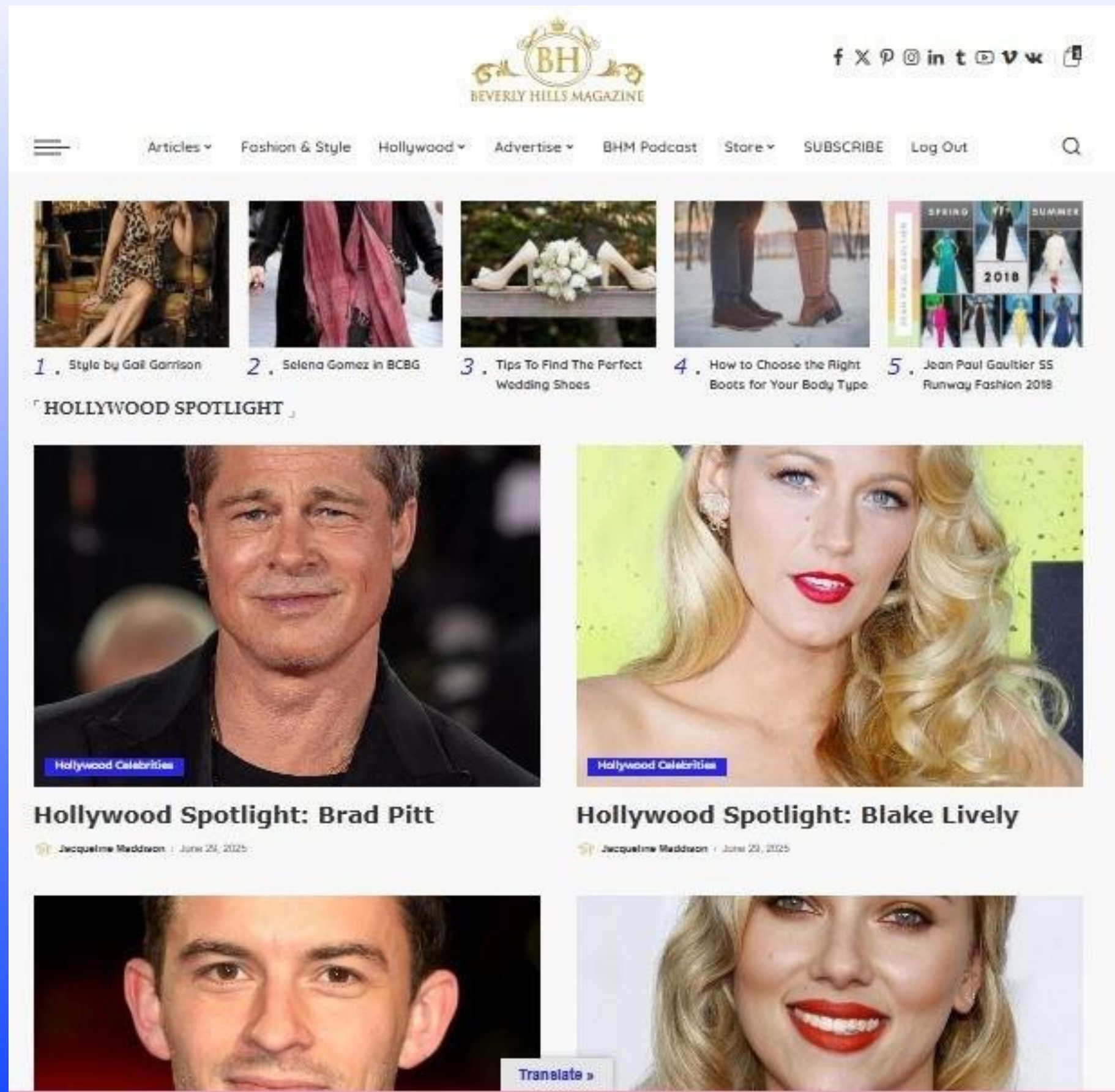




TAKE YOUR  
BRAND TO  
THE NEXT  
LEVEL

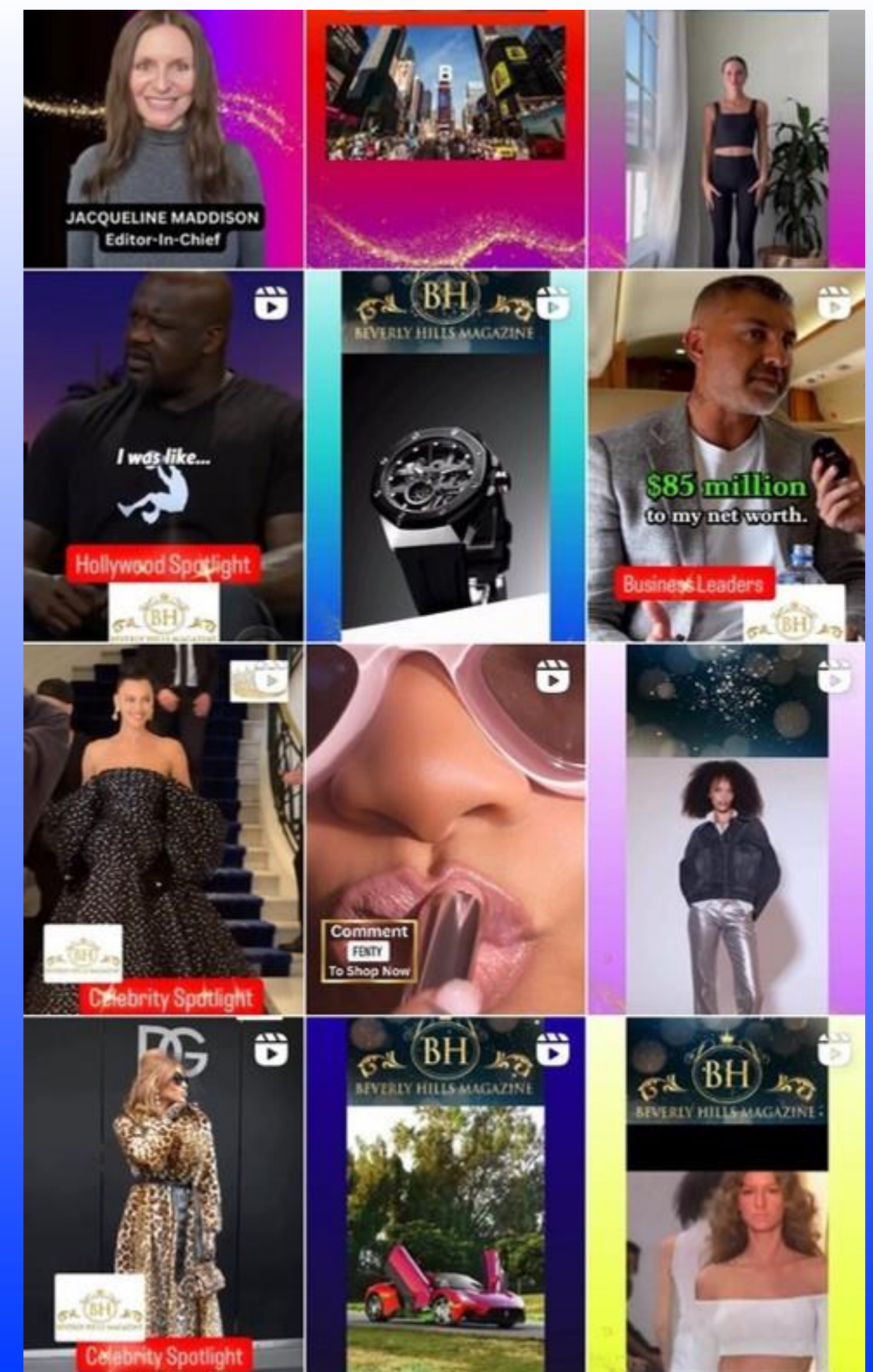
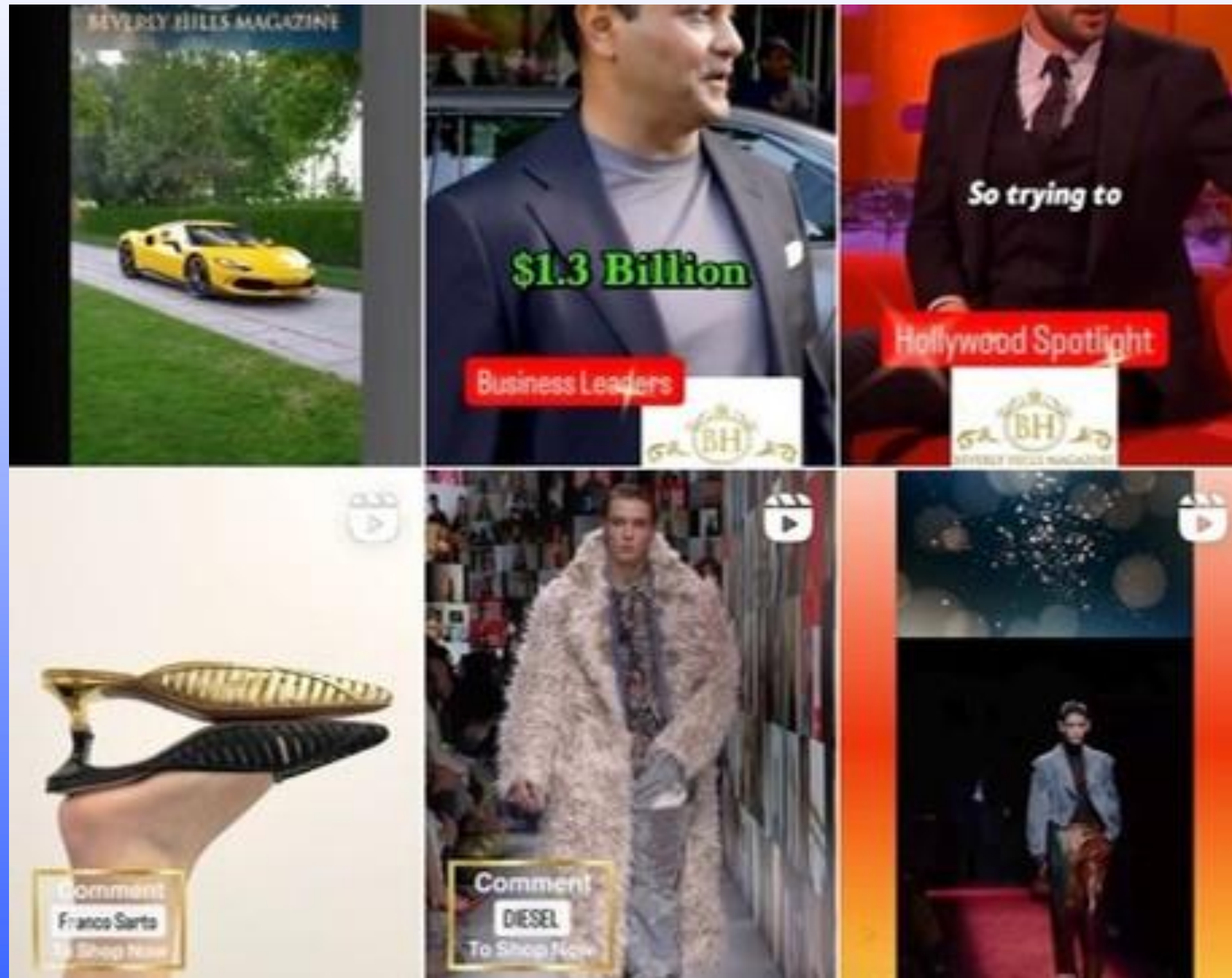






AUDIENCE OF 12M  
ANNUALLY ACROSS  
ALL PLATFORMS





BHM TV ON INSTAGRAM  
1.4M VIEWERS A MONTH



**+1.5M**

Premium Devices

- Billboards
- Bus Shelters
- Street Furniture
- Urban Panels
- LED Trucks & Boats
- Airports/FBO
- Transit & Transportation
- Shopping Malls
- Gas Stations/Pumps
- Retail Stores



**BHM OOH 1.5M GLOBAL SCREENS**

**“Your Business On Billboards”**

**\*Inquire For Pricing \* (4 Screens for Starter Package)**





# GROWING YOUR BUSINESS, THROUGH OURS!

We are thrilled to present 3 tailored Digital Ad Campaign Packages to elevate your brand's visibility, leveraging our a la carte marketing options: Advertorial Written Articles, Instagram Reel Featurettes, Podcast Interviews, Podcast Commercials, and \*\*\* Digital Billboard Ad Campaigns (Out-of-Home Advertising)

## SILVER PACKAGE

# THE CAMPAIGNS

### Package 1: Starter

**Advertorial Written Articles (3 articles):** Professionally crafted articles to highlight your practice's expertise, published on our platforms.

**Pricing: \$350**

**Instagram Reel Featurettes (3 reels):** Custom promotional reels created using your Instagram content, featured on our BHM TV Instagram channel.

**Pricing: \$1250**

**Podcast Interviews (3 interviews):**

**In-depth discussions with your CEO, executives, or managers to showcase your practice's story and expertise.**

**Pricing: \$1,850**

**Podcast Commercials (3 commercials):** 30-second audio/video spots, crafted from your Instagram content or B-roll, aired on our podcast platforms.

**Pricing: \$2,250**

**PACKAGE PRICE: \$5,700**





## GOLD PACKAGE

# THE CAMPAIGNS

### Package 2: Growth Accelerator

**Advertorial Written Articles (5 articles):** Professionally crafted articles to highlight your practice's expertise, published on our platforms.

**Pricing: \$650**

**Instagram Reel Featurettes (5 reels):** Custom promotional reels created using your Instagram content, featured on our BHM TV Instagram channel. **Pricing: \$1950**

**Podcast Interviews (5 interviews):**

**In-depth discussions with your CEO, executives, or managers to showcase your success story and business expertise.**

**Pricing: \$3,050**

**Podcast Commercials (5 commercials):** 30-second audio/video spots, crafted from your Instagram content or B-roll, aired on our podcast platforms.

**Pricing: \$3,750**

**PACKAGE PRICE: \$9,400**





# THE CAMPAIGNS

## DIAMOND PACKAGE

### Package 3: Market Dominator

**Advertorial Written Articles (10 articles):** Professionally crafted articles to highlight your practice's expertise, published on our platforms.

**Pricing: \$1250**

**Instagram Reel Featurettes (10 reels):** Custom promotional reels created using your Instagram content, featured on our BHM TV Instagram channel. **Pricing: \$3950**

**Podcast Interviews (10 interviews):**

**In-depth discussions with your CEO, executives, or managers to showcase your success story and business expertise.**

**Pricing: \$6,500**

**Podcast Commercials (10 commercials):** 30-second audio/video spots, crafted from your Instagram content or B-roll, aired on our podcast platforms.

**Pricing: \$7,500**

**PACKAGE PRICE: \$19,200**





# DISPLAY & PODCAST ADS



EFFICIENT THINKING  
FOR A NEW AGE.

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The Ultimate  
Driving Machine

**A LA CARTE RATE CARD IS HIGHER  
THAN CAMPAIGN PACKAGE RATES \***



**BH**  
BEVERLY HILLS MAGAZINE

The World's Most Famous Podcast

[podcast.beverlyhillsmagazine.com](http://podcast.beverlyhillsmagazine.com)

ADVERTISE WITH US:		
Podcast Features		
Featured Interview	▶	\$950
Featured Segment	▶	\$1250
Presented By Sponsor	▶	\$1550
Product Placement	▶	\$750
Instagram Features		
Mini-Feature - 1-3 Minutes	▶	\$500
TV Commercial - 30 seconds	▶	\$250
Display Advertising Banner Ads Available at Monthly Rates		
Home Page Banner Ads:		
POP-Up Interactive Video	▶	\$5,000
Side Banner Ad 300 X250	▶	\$2,500
Interior Page Banner Ads:		
Side Banners 300x 250	▶	\$1,500
Embedded Video Ad	▶	\$1,250
Online Advertorial	▶	\$1,000



# THANK YOU



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**877-773-7331**

