



DIGITAL AD CAMPAIGNS

WWW.BEVERLYHILLSMAGAZINE.COM





Beverly Hills Magazine is the official community magazine for the world-famous city of Beverly Hills, California. As the world's most famous magazine, it delivers content of the highest quality, including personal, professional, and celebrity interviews, luxury real estate, business and wealth management, fine automobiles, yachts, jets, helicopters, jewelry and watches, health and fitness, beauty, fashion and style, travel, and luxury lifestyle features.

Beverly Hills Magazine gives the global community a whole new meaning by bringing the world's most luxurious brands together in one beautiful and entertaining publication for all to enjoy. Readers gain exclusive insight into luxurious living and the world of the rich and famous, while advertisers are able to showcase their businesses and brands to an elite international audience with the most discerning taste.



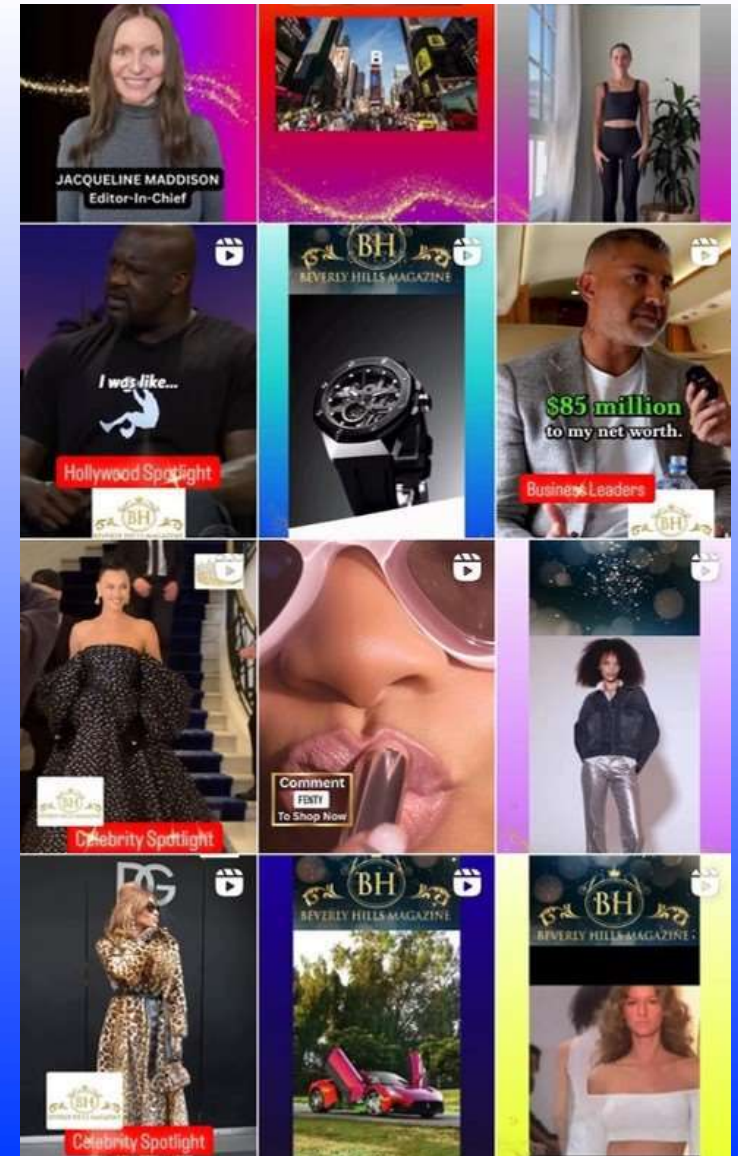
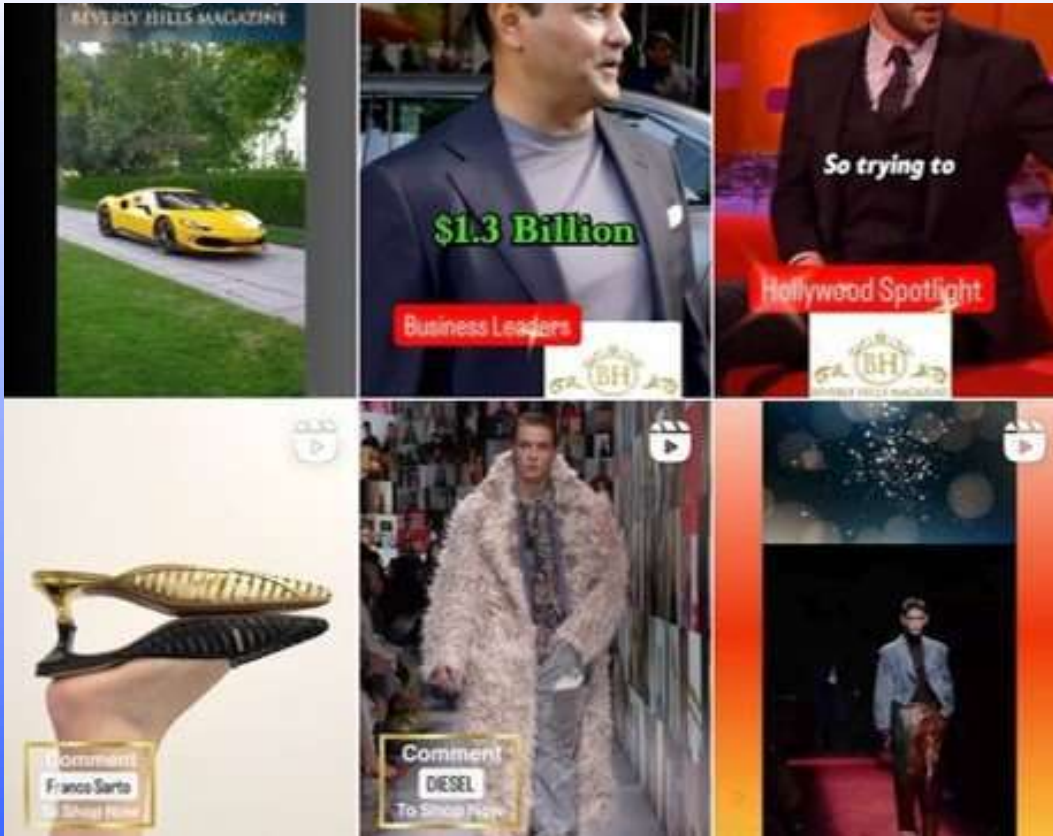
TAKE YOUR
BRAND TO
THE NEXT
LEVEL



Beverly Hills Magazine (BHM) website interface showing navigation menus (Articles, Fashion & Style, Hollywood, Advertise, BHM Podcast, Store, SUBSCRIBE, Log Out) and a grid of featured articles including 'Style by Gail Garrison', 'Selena Gomez in BCBG', 'Tips To Find The Perfect Wedding Shoes', 'How to Choose the Right Boots for Your Body Type', and 'Jean Paul Gaultier 55 Runway Fashion 2018'. Below the grid is a 'HOLLYWOOD SPOTLIGHT' section featuring portraits of Brad Pitt, Blake Lively, and another actor, each with a 'Hollywood Celebrities' tag and a 'Translate' button.

Aston Martin Valhalla advertisement featuring a green sports car, a 'JIMMY CHOO' shoe advertisement, and a 'BERGDORF GOODMAN' advertisement. The main headline reads 'ASTON MARTIN VALHALLA: A MARVEL OF BRITISH ENGINEERING'. Below the headline is a 'Translate' button and a snippet of text: 'The 2025 Aston Martin Valhalla is a hybrid hypercar that seamlessly blends with cutting-edge'.

AUDIENCE OF 50M
ANNUALLY ACROSS
ALL PLATFORMS



BHM TV ON INSTAGRAM
 3M-9M VIEWERS A MONTH

+1.5M

Premium Devices

- Billboards
- Bus Shelters
- Street Furniture
- Urban Panels
- LED Trucks & Boats
- Airports/FBO
- Transit & Transportation
- Shopping Malls
- Gas Stations/Pumps
- Retail Stores



BHM OOH 1.5M GLOBAL SCREENS

“Your Business On Billboards”

***Inquire For Pricing ***



GROWING YOUR BUSINESS, THROUGH OURS!

We are thrilled to present 3 tailored Digital Ad Campaign Packages to elevate your brand's visibility, leveraging our a la carte marketing options: Advertorial Written Articles, Instagram Reel Featurettes, Podcast Interviews, Podcast Commercials, and *** Digital Billboard Ad Campaigns (Out-of-Home Advertising)

SILVER PACKAGE

THE CAMPAIGNS

Package 1: Starter

Advertorial Written Articles (3 articles): Professionally crafted articles to highlight your unique expertise, published on our platforms.

Pricing: \$350

Instagram Reel Featurettes (3 reels): Custom promotional reels created using your Instagram content, featured on our BHM TV Instagram channel.

Pricing: \$1250

Podcast Interviews (3 interviews):

In-depth discussions with your CEO, executives, or managers to showcase your success story and business expertise.

Pricing: \$1,850

Podcast Commercials (3 commercials): 30-second audio/video spots, crafted from your Instagram content or B-roll, aired on our podcast platforms.

Pricing: \$2,250

PACKAGE PRICE: \$5,700



GOLD PACKAGE

THE CAMPAIGNS

Package 2: Growth Accelerator

Advertorial Written Articles (5 articles): Professionally crafted articles to highlight your unique expertise, published on our platforms.

Pricing: \$650

Instagram Reel Featurettes (5 reels): Custom promotional reels created using your Instagram content, featured on our BHM TV Instagram channel. **Pricing: \$1950**

Podcast Interviews (5 interviews):

In-depth discussions with your CEO, executives, or managers to showcase your success story and business expertise.

Pricing: \$3,050

Podcast Commercials (5 commercials): 30-second audio/video spots, crafted from your Instagram content or B-roll, aired on our podcast platforms.

Pricing: \$3,750

PACKAGE PRICE: \$9,400



THE CAMPAIGNS

DIAMOND PACKAGE



Package 3: Market Dominator

Advertorial Written Articles (10 articles): Professionally crafted articles to highlight your unique expertise, published on our platforms.

Pricing: \$1250

Instagram Reel Featurettes (10 reels): Custom promotional reels created using your Instagram content, featured on our BHM TV Instagram channel. **Pricing: \$3950**

Podcast Interviews (10 interviews):

In-depth discussions with your CEO, executives, or managers to showcase your success story and business expertise.

Pricing: \$6,500

Podcast Commercials (10 commercials): 30-second audio/video spots, crafted from your Instagram content or B-roll, aired on our podcast platforms.

Pricing: \$7,500

PACKAGE PRICE: \$19,200



DISPLAY & PODCAST ADS



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FOR A NEW AGE.

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The Ultimate
Driving Machine

**A LA CARTE RATE CARD IS HIGHER
THAN CAMPAIGN PACKAGE RATES ***



BEVERLY HILLS MAGAZINE

The World's Most Famous Podcast



podcast.beverlyhillsmagazine.com

ADVERTISE WITH US:

Podcast Features

Featured Interview	▶	\$950
Featured Segment	▶	\$1250
Presented By Sponsor	▶	\$1550
Product Placement	▶	\$750

Instagram Features

Mini-Feature - 1-3 Minutes	▶	\$500
TV Commercial - 30 seconds	▶	\$250

Display Advertising Banner Ads Available at Monthly Rates

Home Page Banner Ads:

POP-Up Interactive Video	▶	\$5,000
Side Banner Ad 300 X250	▶	\$2,500

Interior Page Banner Ads:

Side Banners 300x 250	▶	\$1,500
Embedded Video Ad	▶	\$1,250
Online Advertorial	▶	\$1,000

THANK YOU



ADVERTISING@BEVERLYHILLSMAGAZINE.COM

877-773-7331

