

43839 (SW D1)

8730 Sunset Blvd



Los Angeles

Digital Spectacular

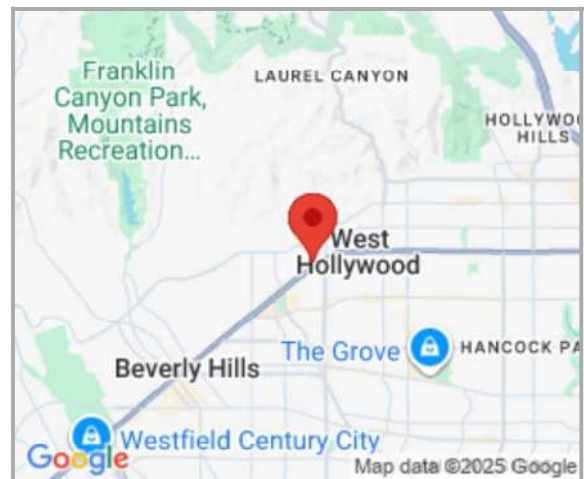


Description

The Sunset World at 8730 Sunset Boulevard is directly adjacent to the world famous Sunset Plaza and is the exclusive digital presence at Sunset Plaza and all the east bound Sunset Blvd vehicular traffic. FULL MOTION DIGITAL

Digital Spectacular Details

Unit #: 43839 (SW D1)
Location Name: 8730 Sunset Blvd
Market: Los Angeles
City: West Hollywood, CA 90069
Facing: East
Latitude/Longitude: 34.0915432 / -118.3813232
Size: 64'2" x 28'2"
Impressions: 195,702
DEC: 0
Spot/Loop: 15 / 120



43840 (SW S1)

8730 Sunset Blvd

Los Angeles

Wallscape

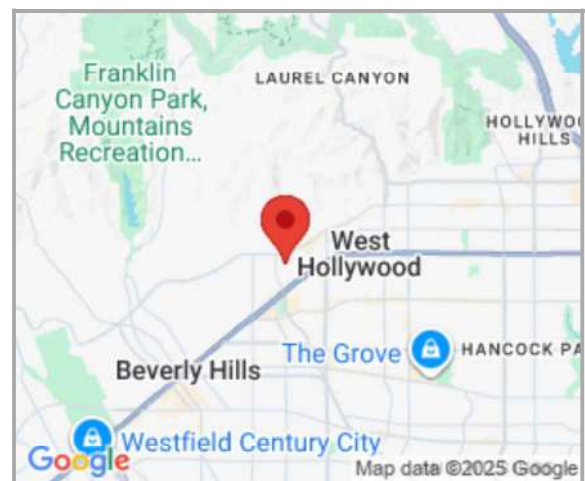


Description

BACKLIT - The Sunset Worl at 8730 Sunset Boulevard is directly adjacent to the world famous Sunset Plaza and is the exclusive digital presence at Sunset Plaza and all the east bound Sunset Blvd vehicular traffic.

Wallscape Details

Unit #: 43840 (SW S1)
Location Name: 8730 Sunset Blvd
Market: Los Angeles
City: West Hollywood, CA 90069
Facing: West
Latitude/Longitude: 34.0915432 / -118.3813232
Size: 64'2" x 24'
Impressions: 253,721
DEC: 0



SUNSET WORL -
WEST FACE STATIC

DESIGN SPEC.

DESIGN SPEC:

FILE SIZE: 1/2" TO 1 FOOT. (24X)

300 DPI MINIMUM AT 1/24 SCALE

Maximum allowable live commercial copy is 500 square feet. This includes all text, logos, trademarks, brand patterns, and symbols.

PRODUCTION SPEC:

PRINT ON 15 OUNCE BACKLIT VINYL

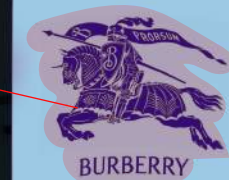
6" BLEED ALL AROUND OUTSIDE LIVE AREA.

4" POCKET ALL AROUND EXTENDS 14.5" BEYOND LIVE AREA.

(8.5" OF MATERIAL NEEDED TO REACH AROUND 6: STANDOFF FRAME AND 2" BACK FACE FRAME, THIS ALLOWS 6" OF VINYL TO BE PULLED AROUND TO BACK OF LIGHTBOX FACE.)

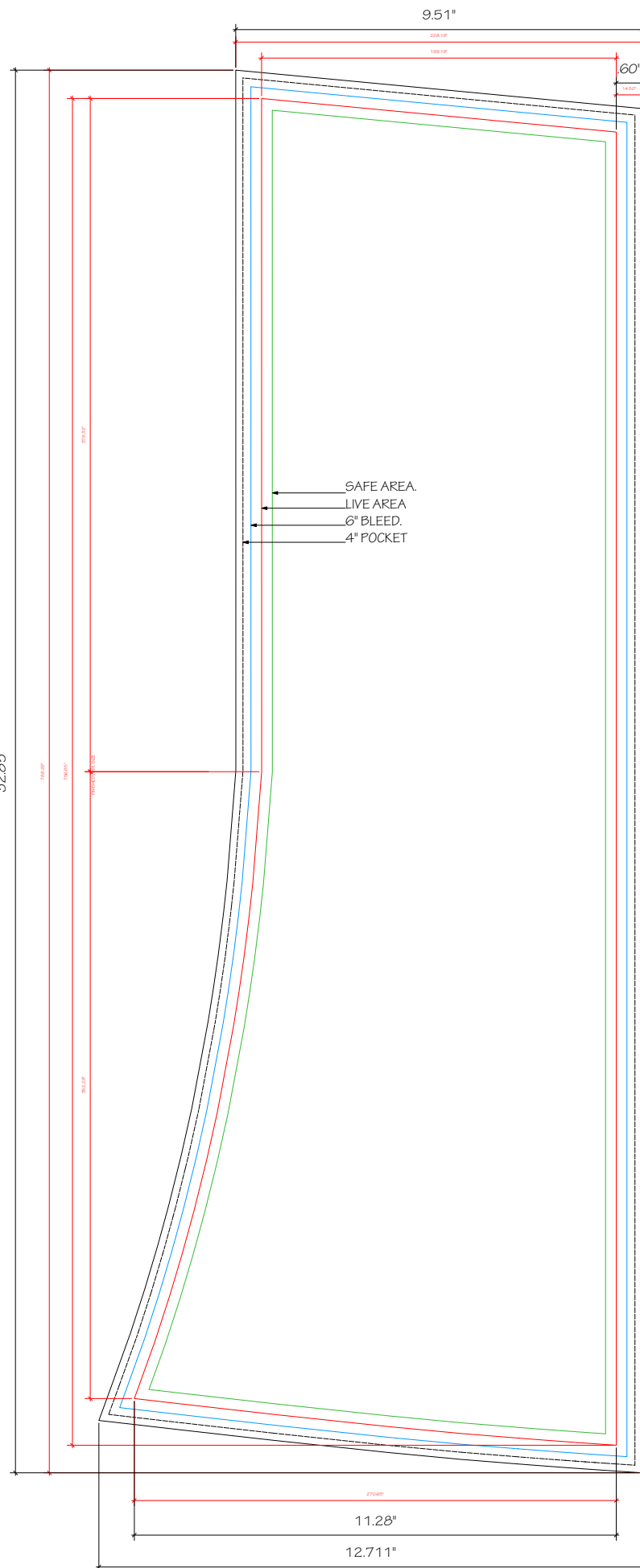
FILE NAMING CONVENTION:

SSW_Digital_WF_AdvertiserName_CampaignName_StartDate.pdf



SUNSET TOWERS

FILE SIZE: 1/2" TO 1 FOOT. (24X)
300 DPI MINIMUM AT 1/24 SCALE
PRINT ON 15 OUNCE BACKLIT VINYL
6" BLEED ALL AROUND OUTSIDE LIVE AREA.
4" POCKET ALL AROUND EXTENDS 14.5" BEYOND LIVE AREA.
(8.5" OF MATERIAL NEEDED TO REACH AROUND 6: STANDOFF FRAME AND 2" BACK FACE FRAME, THIS ALLOWS 6" OF VINYL TO BE PULLED AROUND TO BACK OF LIGHTBOX FACE.)



VINYL PATTERN TEMPLATE

11836 (H101.1)

Twin Units on US 27 Sunrise Hwy SL 1/2 mi W/O
Exit 64



New York

Digital Bulletin

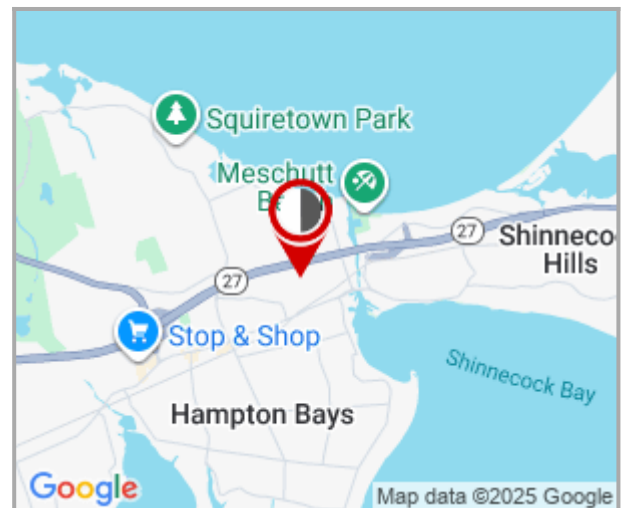


Description

FULL SPOT Frequency OPTION - This TWIN locations are at the entrance and gateway to the Hamptons and Montauk. These are the only out of home digital billboard within 60 miles east and west of the location. All ads run on a synced program where the client receives both locations with creative flexibility. Your ad appears for 8 full sections on both screens with an :80 second ad loop. (Previously units H101 & H103)

Digital Bulletin Details

Unit #: 11836 (H101.1)
Location Name: Twin Units on US 27 Sunrise Hwy SL 1/2 mi W/O
Exit 64
Market: New York
City: Hampton Bays, NY 11946
Facing: West
Latitude/Longitude: 40.8886220 / -72.5084700
Size: 38' x 20'
Impressions: 66,757
DEC: 89,768
Spot/Loop: 8 / 80



11907 (H102.1)

Twin Units on US 27 Sunrise Hwy NL E/O Exit 66

New York

Digital Bulletin

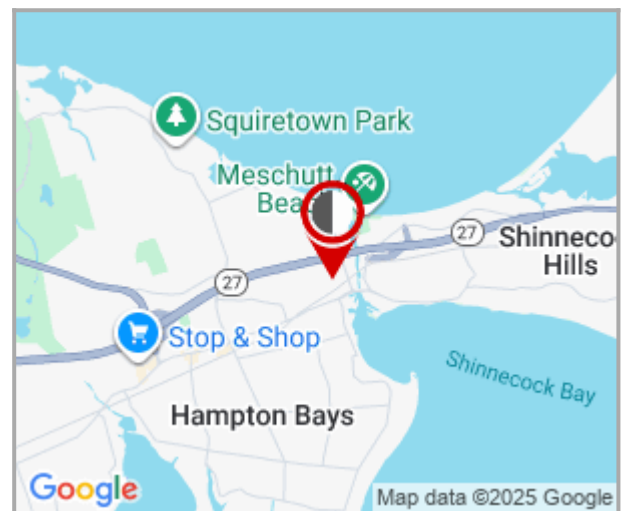


Description

FULL SPOT OPTION - These TWIN locations are leaving the Hamptons and Montauk, heading toward Long Island and New York City. They are the only out of home digital billboard within 60 miles east and west of the location. All ads run on a synced program where the client receives both locations with creative flexibility. Your ad appears for 8 full sections on both screens with an :80 second ad loop. (Previously units H102 & H104)

Digital Bulletin Details

Unit #: 11907 (H102.1)
Location Name: Twin Units on US 27 Sunrise Hwy NL E/O Exit 66
Market: New York
City: Hampton Bays, NY 11946
Facing: East
Latitude/Longitude: 40.8886220 / -72.5084700
Size: 38' x 20'
Impressions: 50,496
DEC: 89,768
Spot/Loop: 8 / 80



The Hamptons

