



Your Dedicated DOOH Partner
Supporting Iconic Brands to plan and execute
exceptional campaigns.

Unlock the power of Programmatic Digital Out-Of-Home Advertising

Programmatic DOOH combines the impact of digital outdoor ads with precise, efficient programmatic buying. Our technology lets you:

Target Precisely: Reach the right audience at the right time with data-driven insights.

Adjust in Real-Time: Optimize campaigns on the go for the best results.

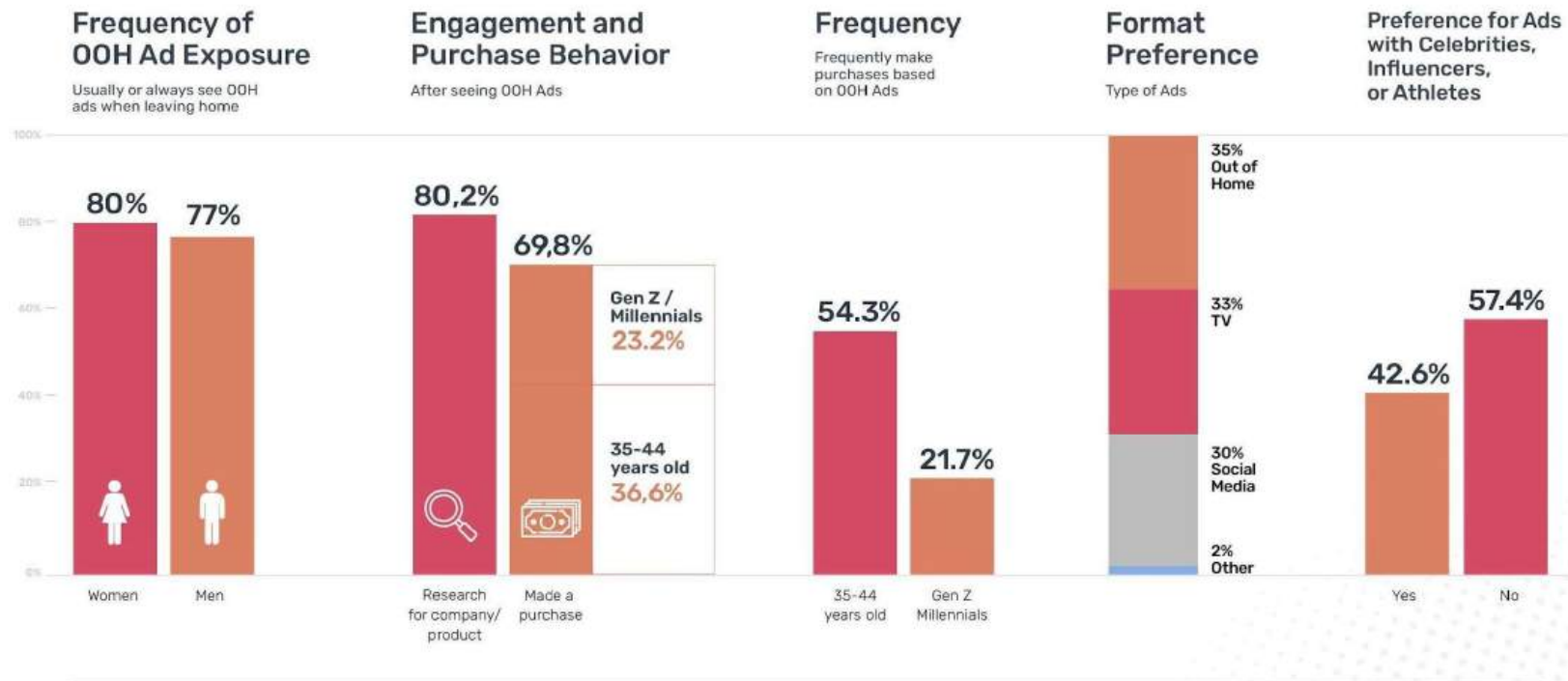
Maximize ROI: Reduce waste and pay only for the most valuable impressions.





Premium Formats
High-Quality
Devices

New Study Unveils the **Influential Role of DOOH** in Shaping Consumer Purchasing Behavior



Survey conducted by Beeyond Media in the US, featuring respondents aged 16 to 54, including both men and women, October 2023. www.beyondmedia.com



+1.5M

Premium Devices

- Billboards
- Bus Shelters
- Street Furniture
- Urban Panels
- LED Trucks & Boats
- Airports/FBO
- Transit & Transportation
- Shopping Malls
- Gas Stations/Pumps
- Retail Stores



50

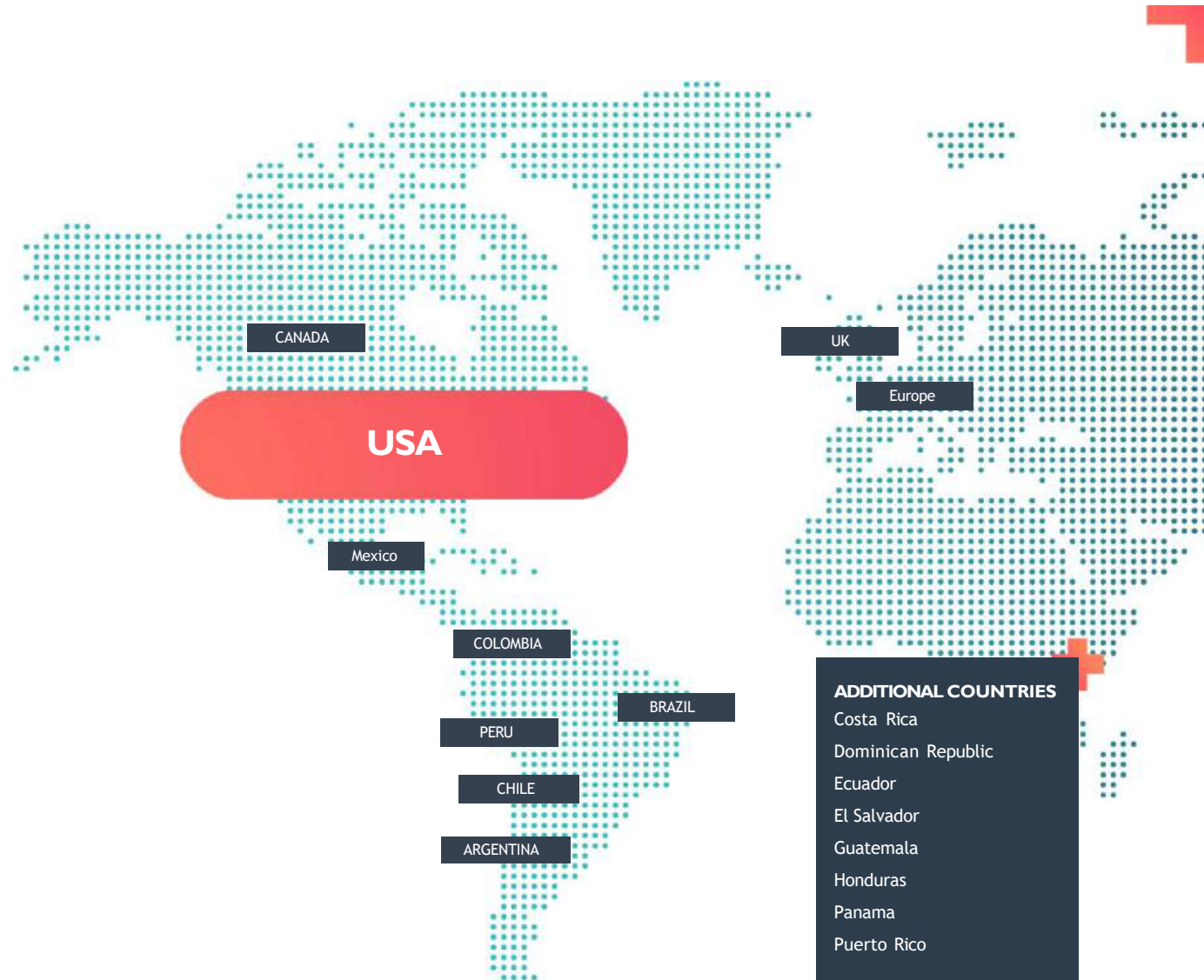
US States

21

Countries

#1

DOOH Platform in
Latin America



Your campaigns.

As your dedicated partner, Beverly Hills Magazine supports you with a comprehensive campaign strategy, carefully selected effective devices, and full management from execution to optimization. We continuously refine and optimize for maximum impact, providing detailed reports to help you deliver outstanding results to your clients.

**Fully supported,
from start to finish.**

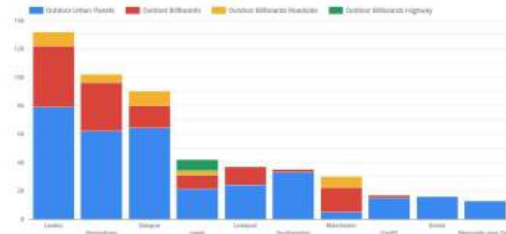
Strategic
Campaign Development

Seamless
Campaign Execution

Comprehensive
Performance Reporting

Strategic Campaign Development

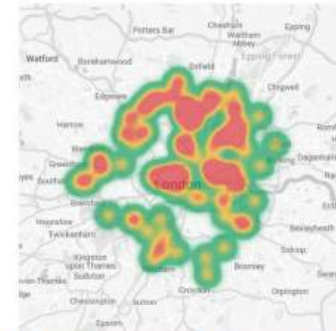
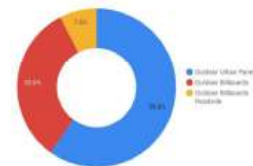
Screen Types



City	Outdoor Urban Panels	Outdoor Billboards	Outdoor Billboards Roadside	Outdoor Billboards Highway
London	100	10	0	0
Birmingham	75	15	0	0
Glasgow	60	10	0	0
Leeds	30	10	0	0
Liverpool	20	10	0	0
Manchester	10	10	0	0
Newcastle	10	10	0	0
Cardiff	10	10	0	0
Bristol	10	10	0	0
Newcastle upon Tyne	10	10	0	0
Grand Total	340	100	0	0

London Distribution

Screens: 130 Budget: \$42,342 Reach: 1.4M



Device Type	Budget	Reach
Outdoor Urban Panels	27,800.00	1,000,000
Outdoor Billboards	11,219.16	418,288
Outdoor Billboards Roadside	3,322.88	143,212

Precision Targeting, through Segmentation Intelligence

Beverly Hills Magazine's Segmentation Intelligence offers over 900 targeting options, combining demographics, psychographics, behavior, and geographics. This allows for highly personalized and effective campaigns, ensuring your message reaches the right audience for maximum impact.

Geographics

Demographics

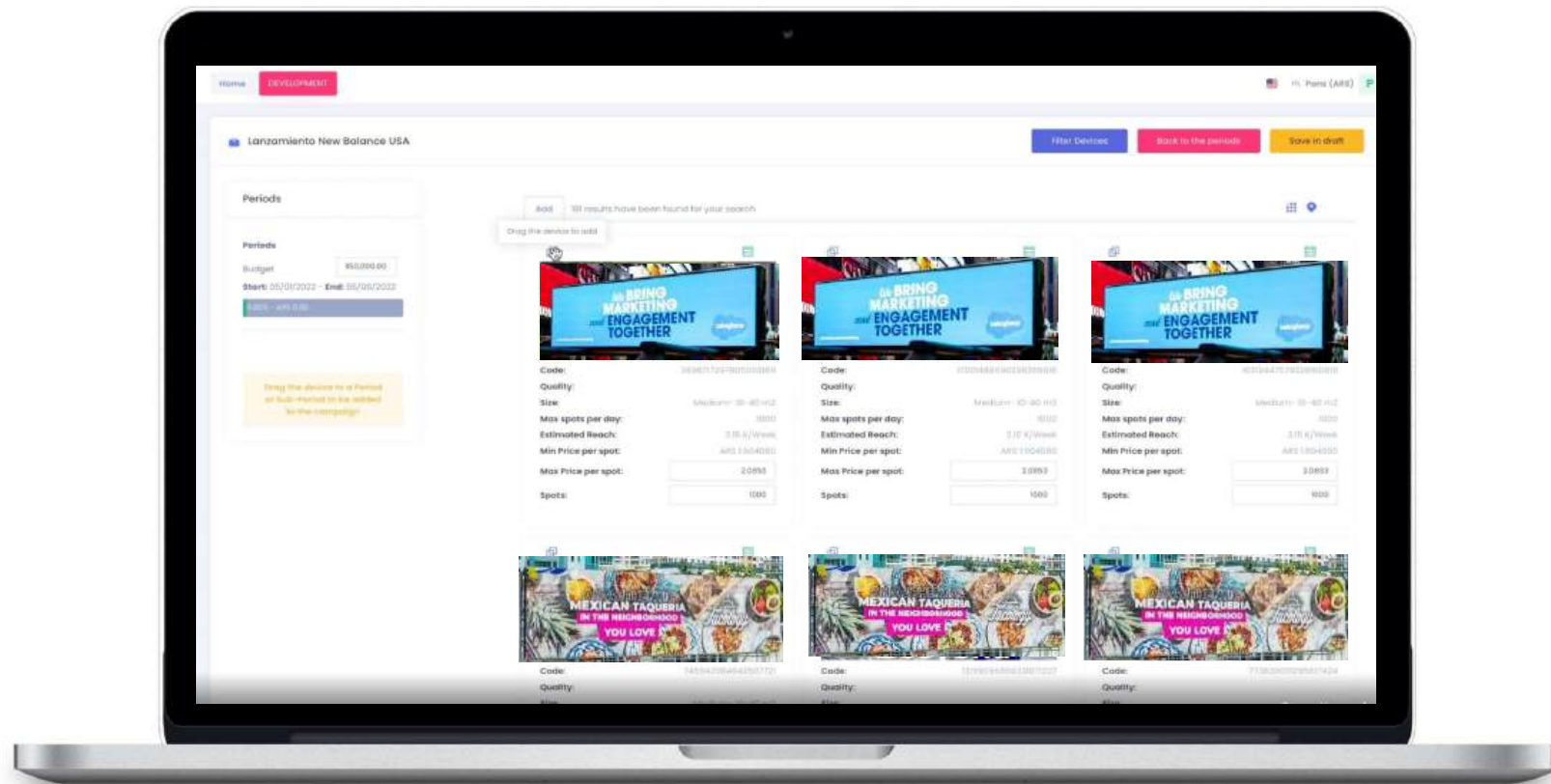
Behavior

Psychographics

Example:

*Target urban commuters
based on mobile usage and
media consumption patterns.*

Award-Winning Platform







Our Core Strengths

Custom Solutions & Premium Inventory

We specialize in delivering tailored DOOH advertising campaigns, aligning each strategy with client goals. With access to over 1.5 million connected devices in the US, LATAM, and Europe, we cherry-pick the best high-quality screens and prime placements to ensure maximum impact.

Advanced Targeting

Our Segmentation Intelligence offers over 900 targeting options, combining demographics, psychographics, behavior, and geographics. This ensures personalized, highly effective campaigns that reach the right audience.

Full Service & Team Integration

Beverly Hills Magazine extends your team, offering additional resources and end-to-end support—from strategic planning to daily optimization. We keep your campaigns flexible, adapting to market changes for optimal performance.

Real-Time Optimization & Transparent Reporting

Our hands-on approach enables real-time adjustments to maximize impressions and ROI. We offer clear insights into campaign performance, ensuring full transparency throughout.

#1 Platform in Latin America

As the leading DOOH platform in LATAM, we manage campaigns in 14 countries, excelling in Brazil, Mexico, and Colombia. Our local teams ensure deep regional expertise and impactful results.

Cost-Efficient Campaigns

Beverly Hills Magazine delivers high-value campaigns at a competitive price, outperforming other DSPs with cost-effective strategies and scalable solutions for any market size.

Delivering Exceptional Results for Iconic Brands



CHANEL



KAVAK

L'ORÉAL
PARIS



wework

Let's discuss your next campaign!

Please Contact Your Sales Rep or
Call Our Main Office at +1-877-773-7331
advertising@beverlyhillsmagazine.com
www.BeverlyHillsMagazine.com





“Growing Your Business, Through Ours.”